

SHAPING MENTAL HEALTH CARE FOR THE FUTURE | COMMUNICATIONS TOOLKIT

Please find the following assets to support promotion of the Cheshire and Wirral Wellbeing Alliance engagement events:

- Newsletter copy
- Website story
- Animation
- Suggested social media
- Community Wellbeing Alliance logo pack

NEWSLETTER COPY

Book your place | Shape mental health care across Cheshire/Wirral (delete as appropriate)

Join newly formed Cheshire and Wirral Community Wellbeing Alliance to create mental health services that go beyond symptoms and illnesses, working together to promote all-around wellbeing and that see the whole person rather than a diagnosis.

We want your views to check we're on the right track to improving mental health care for everyone.

WHEN?

- [Tuesday 5 July | Civic Hall, Ellesmere Port | 10am - 12.30pm](#)
- [Thursday 7 July | Online event | 6-7pm](#)
- [Tuesday 12 July | Tranmere Rovers Football Club, Wirral | 1-3.30pm](#)
- [Friday 15 July | Town Hall, Macclesfield | 1-3.30pm](#)

Book your place www.cwp.nhs.uk/communitymentalhealth

WEBSITE STORY

Book your place | Shape mental health care for Cheshire/Wirral

For most people with severe mental illness, the diagnosed problem isn't all they need or want help with. They need mental health services that go beyond symptoms and illnesses; integrated services that see a person rather than a diagnosis and that work together to promote all-around wellbeing.

At Cheshire and Wirral Community Wellbeing Alliance, we have joined together to create a new way of working that provides holistic, person centred care for people with severe mental illness, so that people with long term needs, or specific mental health concerns will receive faster access to higher quality care.

We want your views to check we're on the right track to improving mental health care for everyone.

Who is this event for?

People with lived experience of mental health and anyone involved in caring for people has a role to play. Please share with colleagues, relevant social and professional networks and local communities.

How to register

Please register your attendance at one of the events by clicking the links below:

- [Tuesday 5 July | Civic Hall, Ellesmere Port | 10am - 12.30pm](#)
- [Thursday 7 July | Online event | 6-7pm](#)
- [Tuesday 12 July | Tranmere Rovers Football Club, Wirral | 1-3.30pm](#)
- [Friday 15 July | Town Hall, Macclesfield | 1-3.30pm](#)

Sharing your views

If you are unable to attend one of the, please feel free to send your views and considerations via the following email address: cwp.communitywellbeingalliance@nhs.net or the following postal address:

FREEPOST RRBA UEGB AZJA
Patient and Carer Experience Team
Cheshire and Wirral Partnership NHS Foundation Trust
Redesmere
Countess of Chester Health Park
Liverpool Road
Chester
CH2 1BQ

EVENT FLYERS

- [All events](#)
 - [Ellesmere Port/Cheshire West](#)
 - [Online event](#)
 - [Tranmere/Wirral](#)
 - [Macclesfield/ Cheshire East](#)
-

ANIMATION (NHS wide): <https://www.youtube.com/watch?v=8x-WxYcSBo8>

SOCIAL MEDIA

Downloadable graphics here:

- [MP4 moving image](#)
- [JPEG 1](#)



**1 IN 4 OF US WILL
EXPERIENCE
MENTAL
HEALTH
PROBLEMS IN
OUR LIFETIME**

**BOOK
NOW**
Join us for a cuppa
and help to shape
future services in
your area

Book your place: www.cwp.nhs.uk/communitymentalhealth

- [JPEG2](#)

Tuesday 5 July
Civic Hall, Ellesmere Port | 10am - 12.30pm

Thursday 7 July
Online event | 6-7pm

Tuesday 12 July
Tranmere Rovers Football Club, Wirral | 1-3.30pm

Friday 15 July
Town Hall, Macclesfield | 1-3.30pm

Book your place: www.cwp.nhs.uk/communitymentalhealth

- 1) We want your views to check we're on the right track to improving mental health care for everyone. Join us for a cuppa and share your views at one of our engagement events:

Book now: [Community Mental Health | Eventbrite](#)

- 2) Have you or a loved one accessed mental health support in Cheshire or Wirral? We want to hear your experiences to shape services for the future.

Book now: [Community Mental Health | Eventbrite](#)

- 3) 1 in 4 people will experience mental health problems in our lifetimes. Join us for a cuppa and help to shape future services by coming to one of our engagement events.

Book now: [Community Mental Health | Eventbrite](#)

COMMUNITY WELLBEING ALLIANCE LOGO PACK

[Click here to download here](#)